PRACTICAL RESOURCE / AI PRODUCT MANAGER

Product Decision Worksheet - Ai Product Manager

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1. The Decision

What decision must we make, by when, and who owns it?

2. The Customer Job

Who is trying to do what? What happens today?

3. The Evidence

Source / observation / relevance / limitation.

Keep observed facts separate from interpretations.

4. The Options

Option A:

Option B:

Keep the current approach:

What does each option cost, enable, and put at risk?

5. The Riskiest Assumption

What would have to be true? What evidence could prove us wrong?

6. The Smallest Useful Test

Who participates? What task? What do we observe?

Success measure:

Guardrail:

Decision rule:

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7. The Next Move

Owner / action / deadline / next review.

Ai Review Check

Are source IDs correct? Are unsupported claims removed?

Are confidential inputs approved for the tool?

Can another person trace the recommendation to evidence?

Coaching and workshops: https://cal.com/waymakeragency/15min