PRACTICAL RESOURCE / AI PRODUCT MANAGER

AI PM Skills and Portfolio Scorecard

Use evidence levels rather than self-awarded expertise labels:

0 = no artifact; 1 = practice with fictional material; 2 = reviewed work with real approved context; 3 = applied work with observed outcomes and clear personal contribution.

Capability	Evidence to show	Your level and link
Problem framing	User task, evidence, alternatives, and unknowns	[ ]
Research judgment	Source-linked synthesis and contradictions	[ ]
Prioritization	Tradeoff, uncertainty, and review trigger	[ ]
Prototyping	One testable journey and honest simulation boundaries	[ ]
Technical collaboration	Feasibility discussion, permission model, reviewed handoff	[ ]
AI evaluation	Cases, rubric, failures, and release reasoning	[ ]
Measurement	Defined denominator, baseline, and limitations	[ ]
Communication	A decision update a stakeholder can understand	[ ]

Capability	Evidence to show	Your level and link
Creator capability	Audience access, validation, distribution, operating model	[ ]

Do not sum these into a universal employability score. Select the capabilities relevant to your intended work and choose the next missing artifact.

Case study outline

1. Context and your role.
2. User problem and evidence.
3. Alternatives and the consequential decision.
4. Prototype, workflow, or implementation.
5. What AI did; what you decided, checked, and corrected.
6. Evaluation or research method and limitations.
7. Observed result, with source and time window if available.
8. What you changed and what you would investigate next.

Integrity check

- [ ] Practice work is labeled as practice.
- [ ] Simulated numbers and fictional users are labeled.
- [ ] Employer/client material has appropriate permission and redaction.
- [ ] Team outcomes are distinguished from personal contribution.
- [ ] No invented metrics, credentials, research, or tool experience.
- [ ] Production readiness is not implied by a prototype.

Two-minute explanation

The user needed [ ]. I learned [ ] from [ ]. We chose [ ] instead of [ ] because [ ]. My contribution was [ ]. AI helped with [ ], and I corrected [ ]. The result was [observed outcome or learning]. Next I would [ ].